

Gender of Respondent

1 (Male)-----47%
2 (Female)-----53

1. Now, in a word or two, can you please tell me what you like best about living in Burbank?

(DON'T READ)

Small town feel/nice neighborhoods----- 31%*
Having airport nearby/mention of airport --- 1
Good city services-----6
Sense of community -----9
Not Los Angeles -----4
Good schools-----6
Good shopping/retail-----2
Good jobs/good economy -----1
Connection to entertainment industry -----2
Safe/low crime----- 15
Low levels of traffic-----1
Just like it -----14
Convenient/close to work/freeways ----- 17
Clean -----5
Weather -----2
Quiet/peaceful ----- 11
Parks/recreation -----1
Everything -----1
Other-----3
Nothing -----0
Not sure-----1

*Sum > 100% as multiple responses were accepted

2. Now, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion about each of the following:

		VERY. <u>FAV</u>	S.W. <u>FAV</u>	S.W. <u>UNFAV</u>	VERY. <u>UNFAV</u>	DK <u>NA</u>
[]	a. Bob Hope Airport -----	67%	25%	3%	1%	4%
[]	b. Los Angeles International Airport, or L-A-X-----	17	38	20	17	8

* Results for each question may not add to 100% due to rounding

3. Let me quickly mention some aspects of life in Burbank. Please rate each item on a scale of 1 to 5. Use a 1 if it is something that you dislike a great deal about life in Burbank. Use a 5 if it is something you like a great deal about life in Burbank. Or use any number in between.

		DISLIKE			LIKE			DK
		GRT DEAL			GRT DEAL			
		1	2	3	4	5	9	
[]	a. Having the Bob Hope airport nearby -----	2%	2%	12%	20%	63%	1%	
[]	b. The sense of community Burbank offers -----	0	3	10	26	60	1	
[]	c. Burbank's connection to the entertainment industry -----	1	2	16	22	58	2	
[]	d. The small town feel Burbank offers -----	1	2	9	19	67	2	

4. Now I would like to ask you some questions specifically about Bob Hope Airport, in Burbank. First, did you personally visit Bob Hope Airport for any reason last year, that is in two thousand eleven? By visit I mean flying out of it, picking someone up there, or any other reason to be there.

Yes -----	73%
No -----	26
(DON'T READ) DK/NA -----	1

IF YES ON Q.4 ASK:

5. How many times would you say that you visited Bob Hope Airport in two thousand eleven? Your best guess would be fine even if you do not remember the exact number. **(N = 438)**

0 -----	0%
1 -----	14
2 -----	20
3 -----	16
4 -----	14
5 -----	9
6 -----	8
7 -----	3
8 -----	2
9 -----	1
10 -----	4
11+ -----	9
Not sure/refused -----	0
Mean =	5.74
Median =	4.00

ASK EVERYONE

6. Now, please tell me which statement in each of the following pairs comes closer to your point of view about Bob Hope Airport.

[] A. Is generally a good neighbor to the community around it -----	85%
OR	
[] B. Is generally not a good neighbor to the community around it -----	9
(DON'T READ) OTHER -----	1
(DON'T READ) DK/NA -----	5
[] C. The terminal at the airport needs to be modernized -----	39%
OR	
[] D. There is no need to modernize the terminal at the airport -----	49
(DON'T READ) OTHER -----	2
(DON'T READ) DK/NA -----	10

- E. The terminal at the airport needs to be moved to a new location farther from the runway ----- 17%
- OR
- F. There is no need to move the terminal to a new location farther from the runway ----- 66
- (DON'T READ) OTHER ----- 2
- (DON'T READ) DK/NA----- 15

7. Now, please rate each of the following possible issues on a scale of 1 to 5. Use a 1 if you think it is NOT a serious problem at all in Burbank. Use a 5 if you think it is a VERY serious problem in Burbank. Or use any number in between.

	NOT SER					VERY SER	DK
	1	2	3	4	5	9	
<input type="checkbox"/> a. The amount of traffic generated by the airport-----	31%	29%	25%	8%	5%	1%	
<input type="checkbox"/> b. Noise from airplanes taking off or landing at Bob Hope airport-----	31	28	21	11	9	1	
<input type="checkbox"/> c. Unemployment in Burbank-----	6	12	36	15	17	14	

8. How much does noise from airplanes taking off or landing at Bob Hope Airport affect you personally? A great deal, some, only a little, or not really at all?

Great deal -----	7%
Some -----	16
Only a little -----	25
Not at all -----	52
(DON'T READ) DK/NA -----	1

9. Thinking specifically about nighttime noise from Bob Hope Airport: Over the last two or three years, would you say that nighttime noise from airplanes landing or taking off from Bob Hope Airport at night has gotten better? Has gotten worse? Or has stayed about the same?

Better -----	16%
Worse-----	8
Same -----	68
(DON'T READ) Other -----	2
(DON'T READ) DK/NA-----	6

10. Next, the entrance to Bob Hope Airport is on Hollywood Way near Empire Avenue in Burbank. How would you describe the level of traffic on that stretch of Hollywood Way? Would you say it is very congested with traffic? Somewhat congested? Not that congested? Or not really congested at all?

Very -----	7%
SW -----	32
Not that-----	38
Not at all -----	20
(DON'T READ) DK/NA -----	4

11. The city of Burbank and the Airport have been talking about the future of the airport, including what to do with the current passenger terminal at the airport.

One option being discussed would replace the current passenger terminal with a new terminal. This new terminal would have the same number of passenger gates as the current terminal and would be in a different location on the airport property.

Does this option sound like something you would be inclined to favor, or to oppose? **(IF FAVOR/OPPOSE ASK):** "Is that strongly (favor/oppose) or somewhat?"

	STR. FAV	S.W. FAV	S.W. OPP	STR. OPP	DK/ NA
New terminal-----	19%	25%	17%	25%	14%
	TOTAL FAVOR: 44%		TOTAL OPPOSE: 42%		

12. Is there anything in particular that would concern you if the Airport replaced the current terminal with a new terminal in a different location at the airport, with the same number of gates?

(DON'T READ)

Could mean more flights-----	2%*
Could mean more noise/nighttime noise -----	4
New/replacement terminal might lose the small airport feel-----	1
Could mean more traffic-----	7
New/replacement terminal could lose easy access and easy use-----	5
What will it look like-----	0
What will parking be like/will it be convenient/parking-----	2
How it might affect the neighborhood around it-----	2
Depends where they put it-----	4
If new terminal is less convenient-----	3
Will it mean takeoffs to the east/over downtown Burbank-----	0
Don't want to change it-----	6
Will there still be boarding from both ends of the plane?-----	0
Will we still walk on the tarmac to get on the plane?-----	1
Cost concerns-----	20
Lack of room to expand airport-----	3
Not needed/other priorities-----	5
Will it affect curfew?-----	0
Will it get bigger/size-----	1
Safety concerns-----	1
Don't care-----	2
Other-----	2
None-----	39
(DON'T READ) DK/NA-----	1

*Sum > 100% as multiple responses were accepted

13. Let me very quickly share some facts with you about Bob Hope Airport. After you hear each item, please tell me if that fact was something you already knew before this phone call, or if you were hearing this fact for the first time.

	ALREADY <u>KNEW</u>	FIRST <u>TIME</u>	DK/ <u>NA</u>
a. Some portions of the terminal are about 80 years old -----	45%	53%	2%
b. Some portions of the terminal do not meet current earthquake or seismic standards -----	17	81	3
c. The terminal's location does not meet current federal standards for distance from the runway -----	25	73	2

14. Assume a new passenger terminal was built further from the runway, met current earthquake standards, and had the same number of passenger gates as the current terminal. If this was the case, would you be inclined to favor, or to oppose building a replacement terminal in a new location at the airport? **(IF FAVOR/OPPOSE ASK):** "Is that strongly (favor/oppose) or somewhat?"

	STR. <u>FAV</u>	S.W. <u>FAV</u>	S.W. <u>OPP</u>	STR. <u>OPP</u>	DK/ <u>NA</u>
New terminal-----	35%	29%	11%	17%	8%
TOTAL FAVOR: 64% TOTAL OPPOSE: 28%					

15. Next, I want to quickly share some statements made by people who oppose building a replacement terminal in a new location at the airport. After you hear each statement, please tell me how important it would be to you in deciding how you feel about this issue: very important, somewhat important, not that important, or not important at all.

	VERY <u>IMP</u>	S.W. <u>IMP</u>	NOT <u>TOO</u>	NOT AT <u>ALL</u>	DK <u>NA</u>
<input type="checkbox"/> a. They say that there is no need to build a new terminal. They point out that the federal government is NOT requiring the airport to move the terminal -----	35%	25%	22%	14%	4%
<input type="checkbox"/> b. They say that building a new terminal could result in more nighttime noise from flights -----	39	23	20	16	3
<input type="checkbox"/> c. They say that building a new terminal could result in more traffic on the streets around the airport-----	34	31	21	13	2
<input type="checkbox"/> d. They say that building a new terminal could result in more flights at the airport-----	34	27	22	15	2

16. Now let me share with you some statements made by people who support building a replacement terminal in a new location at the airport. After you hear each statement, please tell me how important it would be to you in deciding how you feel about this issue: very important, somewhat important, not that important, or not important at all.

	VERY <u>IMP</u>	S.W. <u>IMP</u>	NOT <u>TOO</u>	NOT AT <u>ALL</u>	DK <u>NA</u>
<input type="checkbox"/> a. They say that a building this old could put passengers at risk from earthquakes, and because the terminal is so close to the runway. They say that for the sake of safety we need to move the terminal -----	43%	31%	15%	9%	2%
<input type="checkbox"/> b. They say that building a new terminal could create jobs and boost the local economy -----	53	28	12	5	3
<input type="checkbox"/> c. They say that a new terminal could provide more amenities for passengers such as restaurants, while still retaining the convenient, small-town feel of the current terminal -----	33	31	17	17	2
<input type="checkbox"/> d. They point out that the new terminal will have exactly the same number of gates as the existing terminal, which could limit the future growth of flights and passengers -----	29	35	22	10	4

17. Of the following, which would be MOST important to you in deciding how you feel about building a new, replacement terminal at Bob Hope Airport?

<input type="checkbox"/> A. If it creates more jobs and improves the local economy -----	27%
OR	
<input type="checkbox"/> B. If it ends up increasing the safety of passengers and aircraft -----	31
OR	
<input type="checkbox"/> C. If the terminal keeps its convenient, small-town feel while adding more amenities for passengers -----	17
(DON'T READ) All equally -----	13
(DON'T READ) None -----	8
(DON'T READ) Other -----	1
(DON'T READ) DK/NA -----	3

18. Having heard more, let me ask you a final time about this option of building a replacement terminal in a new location at the airport, and with the same number of gates as the present terminal. Does this sound like something you would be inclined to favor, or to oppose? **(IF FAVOR/OPPOSE ASK):** "Is that strongly (favor/oppose) or somewhat?"

	STR. <u>FAV</u>	S.W. <u>FAV</u>	S.W. <u>OPP</u>	STR. <u>OPP</u>	DK/ <u>NA</u>
New terminal-----	33%	26%	13%	21%	6%

TOTAL FAVOR: 59% TOTAL OPPOSE: 34%

NOW FOR A FEW BACKGROUND QUESTIONS.

19. OK, with which racial or ethnic group do you identify yourself: Black or African-American, Hispanic or Latino, Asian, white, of mixed background, or of some other racial or ethnic background?

Black/African American	2%
Hispanic/Latino	17
Asian	4
White	68
Mixed	3
Other	4
(DON'T READ) REFUSED	2

20. Do you own or rent your residence?

Own	62%
Rent	35
(DON'T READ) DK/NA	3

21. Finally, what was the last level of school you completed? (IF COLLEGE GRAD, CLARIFY IF 2 YEAR ASSOCIATE OR 4 YEAR BACHELOR DEGREE)

LESS THAN GRADE 12	2%
HIGH SCHOOL GRADUATE	16
SOME COLLEGE, NO DEGREE/TRADE SCHOOL	25
ASSOCIATE DEGREE	7
BACHELOR'S DEGREE/COLLEGE GRAD	37
POST GRADUATE DEGREE/ PROFESSIONAL DEGREE	12
REFUSED	1

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

AGE:

18-24	6%
25-29	6
30-34	8
35-39	11
40-44	9
45-49	11
50-54	11
55-59	10
60-64	6
65-69	5
70+	14
No age	3

Homeowner flag

Yes	51%
No	49

Wireless record	16%
Land line record	84

Party

Democrat (D)	42%
Republican (R)	29
DTS	23
Other	6

<u>City</u>	
Los Angeles (LS) -----	0%
Pasadena (PS) -----	0
Glendale (GL) -----	0
Burbank (BU) -----	100

<u>Distance from Airport</u>	
0-1 miles -----	5%
1-1.5 miles -----	11
1.5-2 miles -----	19
2-3 miles -----	36
3-4 miles -----	30
4-5 miles -----	0
No code -----	0

<u>Language</u>	
English -----	97%
Spanish -----	2
Armenian -----	1